RESOURCE CONSERVATION DISTRICT OF SANTA CRUZ COUNTY

820 Bay Avenue, Suite 136
Capitola, California 95010
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www.rcdsantacruz.org

MINUTES OF THE AUGUST 20, 2025 BOARD OF DIRECTORS STRATEGIC PLANNING MEETING OF THE RESOURCE CONSERVATION DISTRICT OF SANTA CRUZ COUNTY

The Strategic Planning Retreat is held by the Resource Conservation District (RCD) of Santa Cruz County Board of Directors and Staff every five years. The 2025 meeting was held on August 20, 2025. The meeting was called to order at **9:00AM, August 20, 2025.** The meeting was conducted in person at Aptos Village County Park, 100 Aptos Creek Road, Aptos, 95003.

Directors Present:	Kelley Bell Mike Eaton Howard Liebenberg Mike Manfre, Vice President Jim McKenna, President John Ricker
Directors Absent:	Robert Ketley
RCD Staff Present:	Matt Abernathy, Forest Health Program Manager Laurel Bard, Forest Health Project Manager Tangi Chapman, Operations Manager Sharon Corkrean, Finance Manager Alfred Cortes, Program Assistant Angela Gruys, Senior Programs and Communications Specialist Dan Hermstad, Technical Program Specialist Sacha Lozano, Senior Program Manager Lisa Lurie, Executive Director Cameron McDonald, Program Assistant Daniel Nylen, Watershed Restoration Program Manager Arianne Rettinger, Director of Finance Lily Ruderman, Administrative Assistant, Recorder Angela Vasconcellos, Forest Health Project Manager
Others Present:	Kelli Camara, Camara Environmental Consulting Donna Meyers, Facilitator Jim Robins, Alnus Ecological

1. CALL TO ORDER

The meeting was called to order at 9:00AM. Donna Meyers of Conservation Collaborative facilitated the meeting.

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2. Discussion

The Board of Directors and Staff of the RCD discussed core values, goals and priorities for the organization. There was no action taken at this meeting.

3. ADJOURN

The next regular meeting of the RCD Board of Directors will be hybrid, on September 10, 2025, at 6:30PM, location to be determined. The meeting adjourned at 4:30PM.

(LR:JM)

James J. McKenna