

Appendix B

Santa Cruz County Economic Forecast

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1995-2002 History, 2003-2020 Forecast

	July Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Retail Sales (billions)	Personal Income (billions)	Real Per Capita Income (dollars)	Farm Crop Value (millions)	Industrial Production (billions)
1995	241,200	758	204	86.3	503	\$1.4	\$6.3	\$32,998	\$235	\$1.5
1996	243,400	470	208	86.6	536	\$1.5	\$6.7	\$34,009	\$244	\$1.6
1997	247,000	1,774	200	86.9	751	\$1.6	\$7.1	\$34,784	\$279	\$1.6
1998	249,900	1,066	215	87.5	639	\$1.7	\$7.7	\$35,868	\$231	\$1.6
1999	253,200	1,556	220	88.0	506	\$1.9	\$8.4	\$36,952	\$309	\$1.7
2000	256,400	1,394	227	91.1	587	\$2.1	\$9.7	\$40,465	\$352	\$1.6
2001	257,700	-534	233	91.5	602	\$2.1	\$9.4	\$37,176	\$365	\$1.6
2002	259,000	-494	235	92.0	842	\$2.1	\$9.9	\$38,132	\$378	\$1.5
2003	260,949	113	237	92.7	911	\$2.2	\$10.3	\$38,473	\$387	\$1.5
2004	263,180	297	241	93.6	955	\$2.2	\$10.9	\$39,054	\$399	\$1.5
2005	265,673	449	244	94.5	958	\$2.3	\$11.4	\$39,659	\$413	\$1.6
2006	268,320	491	247	95.4	952	\$2.4	\$12.1	\$40,329	\$427	\$1.6
2007	271,112	514	251	96.2	959	\$2.5	\$12.7	\$41,010	\$441	\$1.6
2008	274,021	509	254	97.1	940	\$2.6	\$13.5	\$41,771	\$456	\$1.7
2009	277,036	493	257	98.0	892	\$2.8	\$14.2	\$42,517	\$471	\$1.7
2010	280,205	517	261	98.8	860	\$2.9	\$15.1	\$43,306	\$488	\$1.7
2011	283,433	447	265	99.6	873	\$3.0	\$16.0	\$43,978	\$506	\$1.8
2012	286,695	462	267	100.5	922	\$3.2	\$16.8	\$44,549	\$525	\$1.8
2013	289,970	474	269	101.3	802	\$3.3	\$17.8	\$45,112	\$545	\$1.9
2014	293,250	478	271	102.1	801	\$3.5	\$18.7	\$45,675	\$565	\$1.9
2015	296,527	489	271	102.8	735	\$3.7	\$19.8	\$46,324	\$585	\$2.0
2016	299,790	496	273	103.5	731	\$3.8	\$20.9	\$46,966	\$607	\$2.0
2017	303,135	508	273	104.2	702	\$4.0	\$22.1	\$47,508	\$630	\$2.1
2018	306,422	485	274	104.8	743	\$4.2	\$23.4	\$48,209	\$654	\$2.1
2019	309,628	439	276	105.5	747	\$4.4	\$24.8	\$49,070	\$678	\$2.2
2020	312,798	447	276	106.2	757	\$4.6	\$26.1	\$49,770	\$702	\$2.3